



# CASE

Competencies for a sustainable socio-economic development

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## Five Key Competencies for Sustainability-driven Entrepreneurship

Educating future entrepreneurs shall not only be based on acquiring knowledge but competencies. This is why the CASE Knowledge Alliance identified five key competencies students should achieve for sustainability-driven entrepreneurship – systemic, anticipatory, normative, strategic, and interpersonal competencies.



## Competencies Framework

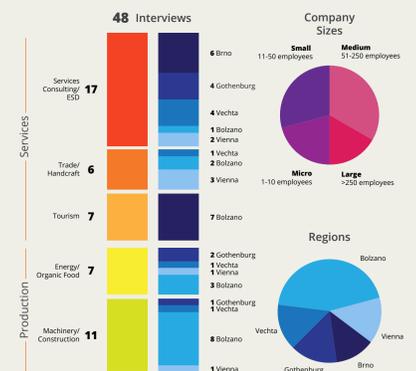
Framework the master program is based on

## Needs Analysis

Findings on Competencies for Sustainability-driven

## Setting the scene for sustainability

Based on qualitative interviews with 48 companies and 25 university partners, CASE gathered knowledge about perceived needs and necessary competencies for sustainability-driven entrepreneurship. Best practices were analysed and all findings summarised in a needs analysis report.



## CASE Objectives

CASE has the aim to develop innovative ways of teaching and learning for tackling the recent challenges of a sustainable socio-economic development

## Master Program

Based on 16 modules, 4 semesters and 120 ECTS

CASE-Master program on Sustainability-driven Entrepreneurship					
Target: Fostering competencies for sustainability-driven Entrepreneurship to support a sustainable socio-economic transformation in society					
Target Group: All students interested in Sustainability-driven Entrepreneurship/Intrapreneurship					
ECTS					
Bridging courses					
Semester 1	1.1 Transformation and Sustainability Transformation and Sustainability First Week Challenge - Defining 'Sustainability-driven Entrepreneurship'	1.2 Sustainable Economy Sustainable Economy Excursions to Pioneers Methodology and Tools 1	1.3 Interactions in multi-scales Interactions in multi-scales Regional Sustainability Challenge - 1/2 Methodology and Tools	5.1 Personal Development and coaching 1 Creativity and opportunity detection	30
2	3.1 Pioneers of Sustainability: Intra- and Entrepreneurship Pioneers of Sustainability: Intra- and Entrepreneurship Impact	3.2 Sustainable Organisation and Management Sustainable Organisation and Management Finance	2.1 Processes and Management of Innovation Processes and Management of Innovation Methods on innovation management 2.2 Regional Sustainability Challenge 2/2	5.2 Personal Development and coaching 2 Development of sustainable business idea and model	30
3	4.1 New Institutional settings and Multistakeholder networks New institutional settings and Multistakeholder networks	6.1 Elective Courses for specialization Elective Courses for specialization OR Internship	6.2 Regional Hot Spots and thematic challenges Regional Hot Spots and thematic challenges	5.3 Personal Development and coaching 3 A week of fear and failure Developing a Sustainable Business Plan	30
Semester 4	4.2 Multistakeholder conference Multistakeholder conference	6.3 Internship Internship OR Elective Courses for specialization	5.4 Master Thesis Master Thesis		30

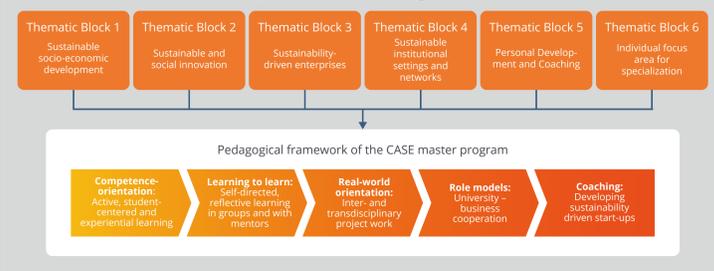
## Knowledge Platform

Inspiring good practice examples and supportive material and tools for teaching

## Providing master modules and knowledge platform

The final outcome of CASE is the conceptual and contentwise framework of a new Joint Master Programme on "Sustainability-driven Entrepreneurship". Its curriculum will include cooperation formats and pilots tested and elaborated under CASE. The CASE open access knowledge platform provides substantial support and guidance to core didactical elements enabling universities to implement the master program or singular modules.

## Sustainability-Driven Entrepreneurship Joint Master Program



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