



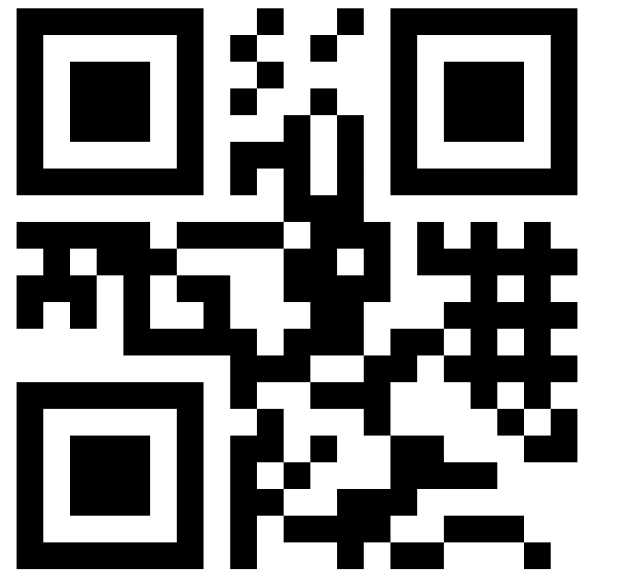
# CASE

Competencies for a sustainable socio-economic development

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## Success factors for university-business cooperation

The CASE Knowledge Alliance brings together universities, students and companies. In a series of workshops and continuous cooperation, parameters for sustainability-driven entrepreneurship are analysed and discussed.

CASE thereby applies a participative, interactive and open planning and performance approach.



CASE Workshop Wiener Stadtwerke, October 2015

## Knowledge Alliance

between science,  
education and business

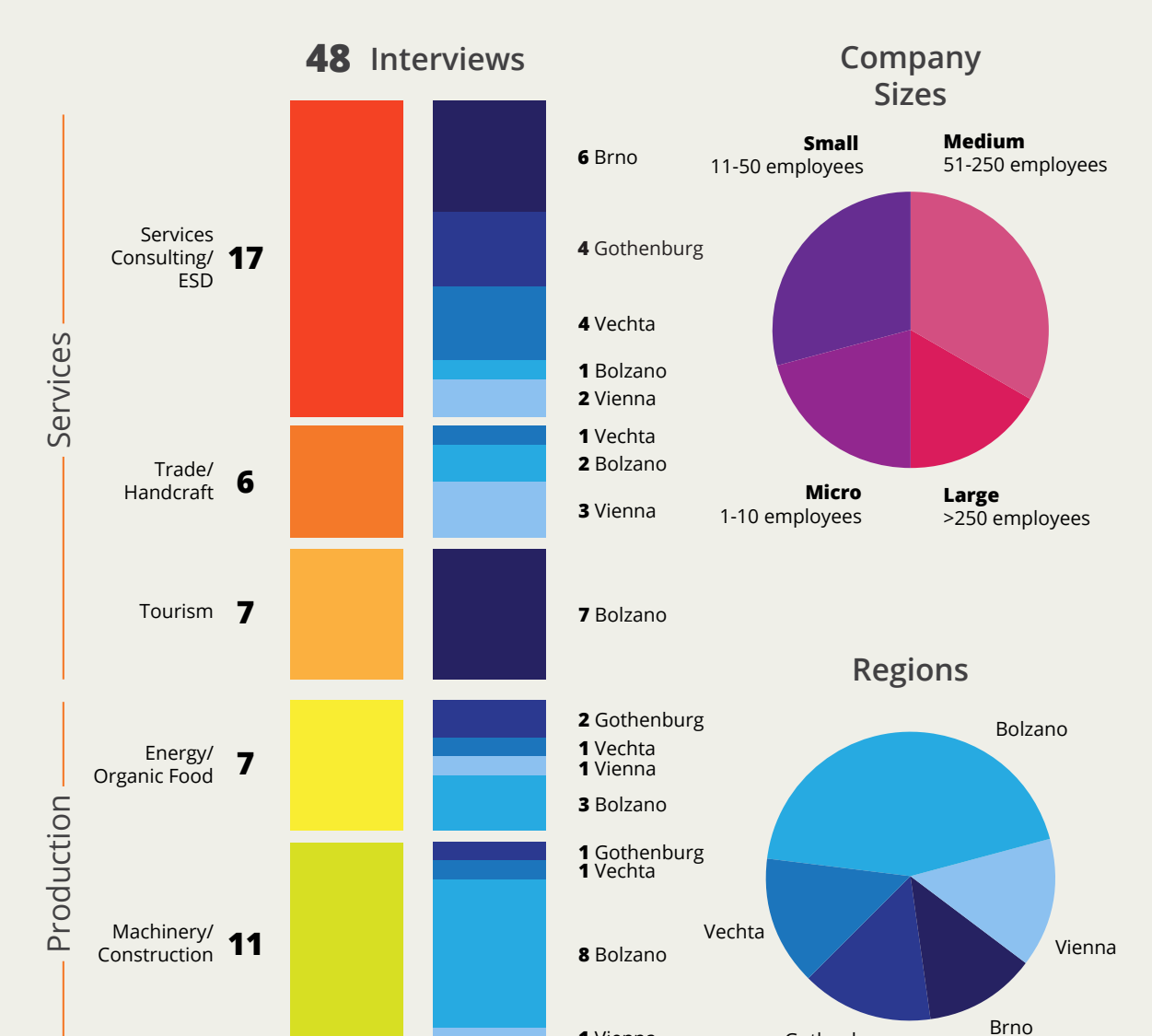
## Needs Analysis

Findings on Competencies  
for Sustainability-driven  
Entrepreneurship

## Setting the scene for sustainability

Based on qualitative interviews with 48 companies and 25 university partners, CASE gathered knowledge about perceived needs and necessary competencies for sustainability-driven entrepreneurship.

Best practices were analysed and all findings summarised in a needs analysis report.



## CASE Objectives

CASE has the aim to develop innovative ways of teaching, learning and research for tackling the recent challenges of a sustainable socio-economic development

## Pilots

Five regional Pilots: testing  
of new learning- and  
teaching formats

## Real life check of content and methods

CASE intends to test innovative methods of learning and teaching in the shape of regional pilot projects. One of these activities is a new edition of the "Sustainability Challenge" being an inter- and transdisciplinary university course on sustainable development in cooperation with four Viennese universities.

The initiative educates leaders of tomorrow through service learning projects and encourages students to develop their own business solution together with business partners.



CASE Pilot Sustainability Challenge

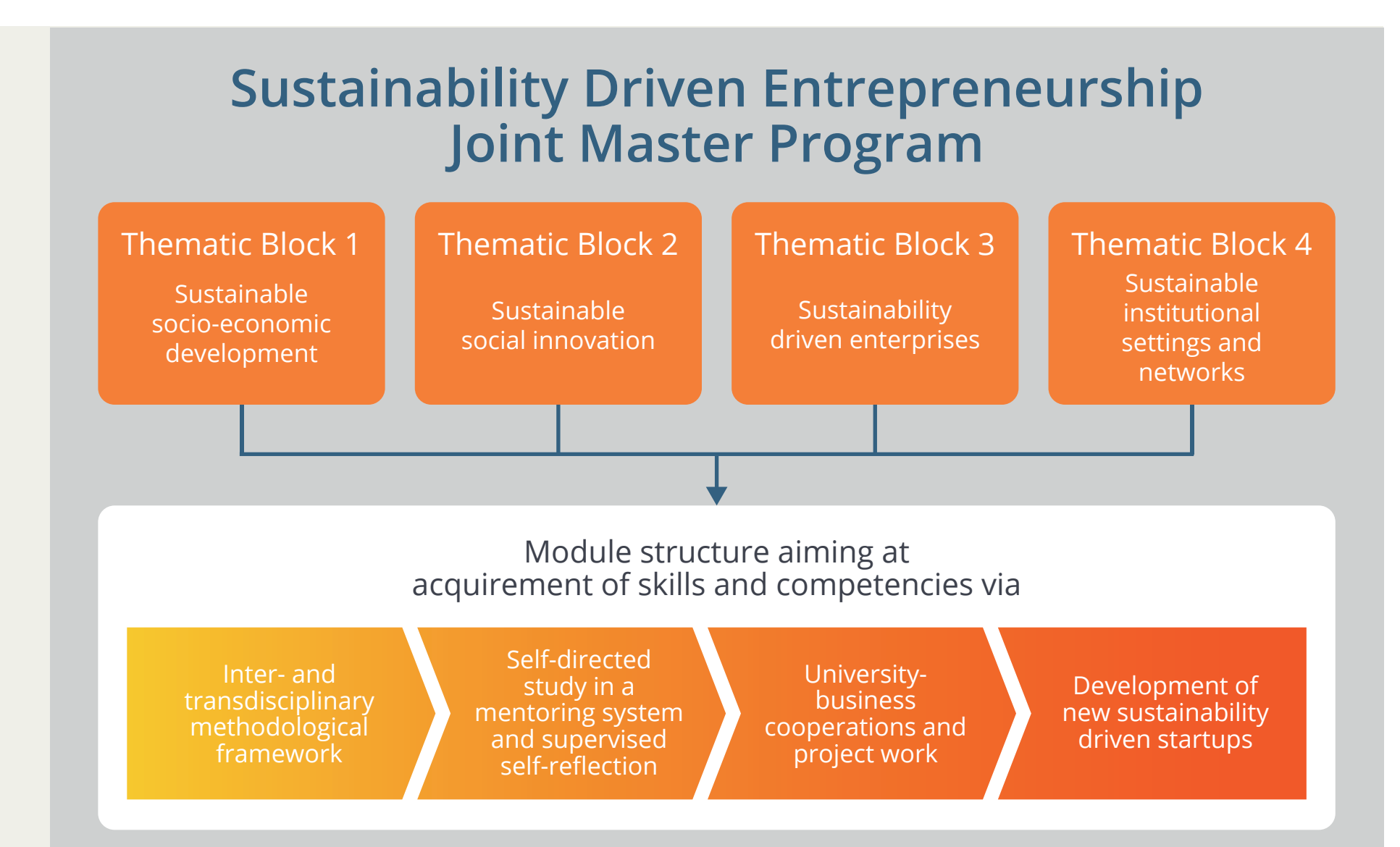
## Knowledge Platform

based on various modules  
available online

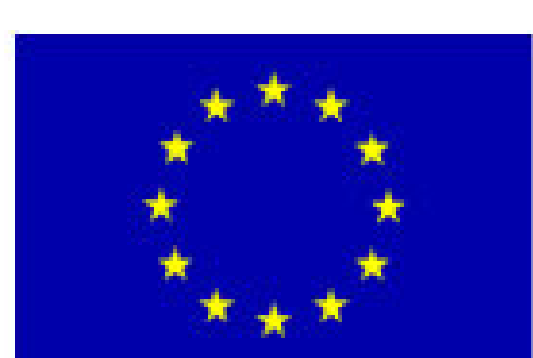
## Providing master Modules and Knowledge Platform

The final outcome of CASE is the conceptual and contentwise framework of a new Joint Master Programme on "Sustainability-driven Entrepreneurship". Its curriculum will include cooperation formats and pilots tested and elaborated under CASE.

An interactive online knowledge platform including all elements of the thematic blocks and modules of the Master will generate a bigger outreach.



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