

Invitation CASE Workshop

Hosted by Wiener Stadtwerke Holding AG

“Sustainability-driven entrepreneurship” is an important issue for Vienna, its businesses and educational institutions.

In particular, the question what competencies are necessary and how they can be best taught is of major interest - in schools and universities, but especially in the professional environment of companies.

To this end the European Erasmus+ Project “CASE - Competencies for A sustainable Socio-Economic development” got approved and started in 2015.

Partners of the project are 6 European universities including the Vienna University of Economics and Business, University of Natural Resources and Life Sciences, Vienna, Free University of Bolzano, Masaryk University Brno, University Vechta and the University of Gothenburg as well as 4 companies - the Wiener Stadtwerke AG, Ekocentrum Foundation from Sweden, Environment Center Kapraluv from Brno and the Terra Institut from Brixen.

The aim of the project is to build a strong alliance between universities and businesses around the theme “Sustainable and responsible business” and to foster the issue by stronger cooperation between sectors and disciplines in the regions.

Together with partners from academia and business, innovative courses and project formats will be developed and tested. As a result, a number of modules are developed, which will provide the framework and basic elements of a new Joint Master Programme on “Sustainability-driven Entrepreneurship, Policies and Innovation” for European universities.

Part of the CASE project are a number of workshops with selected university partners, students as well as business partners which play a leading role and have experience in this field. In this workshop we would like to develop further first results from the CASE needs analysis together with all participants. In particular we would like to discuss the most important contents, which foster competencies for sustainability-driven entrepreneurship.

The dialogue between companies, universities and students will be in the center.





CASE

Competencies for a sustainable
socio-economic development

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Forum (Ground Floor),
Thomas Klestil Platz 14, 1030 Wien
20.10.2015, 9:30-13:00

Program

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| 9:30 | Registration and Coffee |
| 10:00-10:10 | Welcoming Kathrin Brunner (Wiener Stadtwerke Holding AG) and Introduction (Sylvia Brenzel, Plenum) |
| 10:10-10:30 | Introduction CASE and Modules (Christian Rammel and Petra Biberhofer, RCE Vienna)
Workshop Aim and Discussion Focus (Sylvia Brenzel) |
| 10:30-11:30 | Workshop Session 1
What and how do students need to learn in order to foster their competencies in sustainability-driven entrepreneurship? |
| 11:30-11:50 | Networking with sustainability driven entrepreneurs |
| 11:50-12:30 | Workshop Session 2
What shall be the focus of the CASE modules to foster competencies in sustainability-driven entrepreneurship? |
| 12:30-12:50 | Reflection Round and Discussion |
| 12:50-13:00 | Next Steps (Sylvia Brenzel and CASE team) |
| 13:00 | Wiener Stadtwerke Holding AG invites you to snacks |

Moderation: Sylvia Brenzel (Plenum)