



CASE

Competencies for a sustainable socio-economic development

Vienna University of Economics and Business
RCE Vienna/Institute for Ecological Economics
Welthandelsplatz 1, Building EA
1020 Vienna, Austria

Project Coordination: Christian Rammel
Email: christian.rammel@wu.ac.at

www.case-ka.eu



Success factors for university-business cooperation

The CASE Knowledge Alliance brings together universities, students and companies. In a series of workshops and continuous cooperation, parameters for sustainability-driven entrepreneurship are analysed and discussed. CASE thereby applies a participative, interactive and open planning and performance approach.



CASE Workshop Wiener Stadtwerke, October 2015

Knowledge Alliance

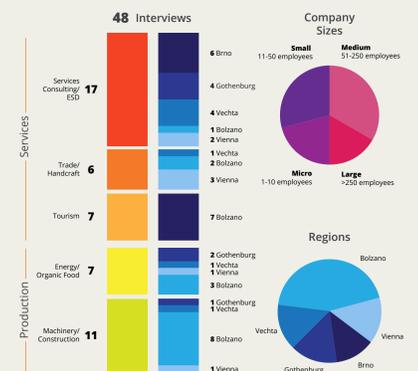
between science, education and business

Needs Analysis

Findings on Competencies for Sustainability-driven Entrepreneurship

Setting the scene for sustainability

Based on qualitative interviews with 48 companies and 25 university partners, CASE gathered knowledge about perceived needs and necessary competencies for sustainability-driven entrepreneurship. Best practices were analysed and all findings summarised in a needs analysis report.



CASE Objectives

CASE has the aim to develop innovative ways of teaching, learning and research for tackling the recent challenges of a sustainable socio-economic development

Pilots

Five regional Pilots: testing of new learning- and teaching formats

Real life check of content and methods

CASE intends to test innovative methods of learning and teaching in the shape of regional pilot projects. One of these activities is a new edition of the "Sustainability Challenge" being an inter- and transdisciplinary university course on sustainable development in cooperation with four Viennese universities. The initiative educates leaders of tomorrow through service learning projects and encourages students to develop their own business solution together with business partners.



CASE Pilot Sustainability Challenge

Knowledge Platform

based on various modules available online

Providing master Modules and Knowledge Platform

The final outcome of CASE is the conceptual and contentwise framework of a new Joint Master Programme on "Sustainability-driven Entrepreneurship". Its curriculum will include cooperation formats and pilots tested and elaborated under CASE. An interactive online knowledge platform including all elements of the thematic blocks and modules of the Master will generate a bigger outreach.



This project is financed by the Erasmus+ Programme

