



CASE

Competencies for a sustainable
socio-economic development



”The CASE Knowledge Alliance”

University Business Forum Vienna
Breakout Session
25.2.2016





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Knowledge Alliances

Science



Education



Business





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Key concepts

- Research on **sustainable socio-economic development** emphasizes strongly the linkage between **sustainability goals** and **norms, values, life quality or social well-being** and analyses the social and economic structures of problems such as “climate change” or “unequal distribution”. In particular this idea is reflected in emerging associative socio-economic structures, in networks as well as in local economies. Elsen (2013) emphasizes that these processes are a sign of the transfer of **participative democracy** to the economic sector.
- **Competencies** are individual dispositions which include **cognitive, affective, volitional** (with deliberate intention) and **motivational** elements; thus a competency is a combination of knowledge, capacities/skills, motives and affective dispositions.





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Project objectives

- To **develop innovative ways of teaching, learning and research** for sustainable socio-economic development
- To **exchange new and innovative knowledge and strengthen the information-flow** between academic community and private companies
- To **develop a new European Master Program on “Sustainability-driven Entrepreneurship”** and provide an **open access knowledge platform**



Starting the social learning process, CASE Kick Off, January 2015





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Partnership Cooperation

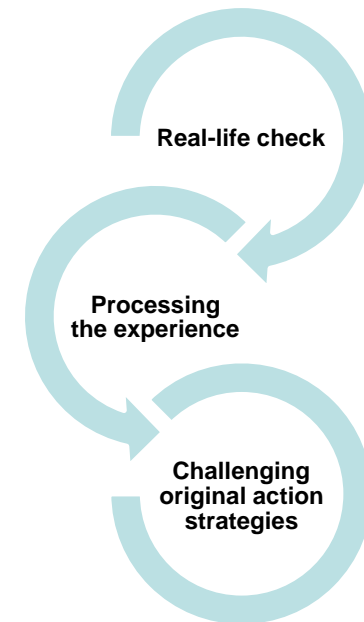


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Multistakeholder
Workshop, Wiener
Stadtwerke Holding,
December 2016



Success factors

- Conditions for social learning: participative, interactive and open planning & performance approach, heterogenous participants from all target groups
- Facilitation strategy: Culture of dialoge, encouraging of processual learning
- Emerged social learning: experiencing, reflecting, generalizing and transferring



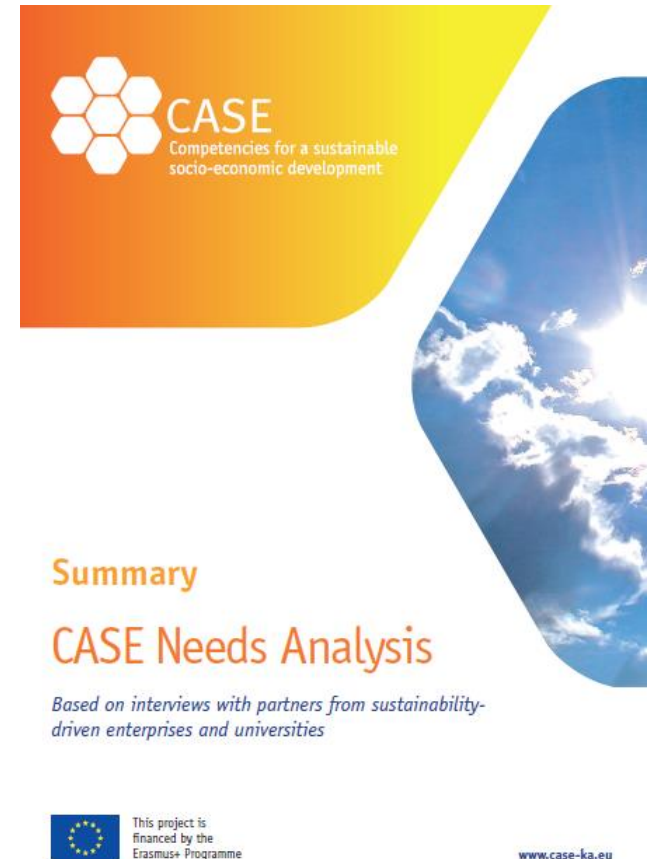


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Learning from Needs

- Analyze **needs and competencies** for sustainability-driven entrepreneurship
- Create a basis for a sustainable **network** of companies and universities
- Learning from international **best practice** examples
- Foundations for the development of an European **Master Programme**



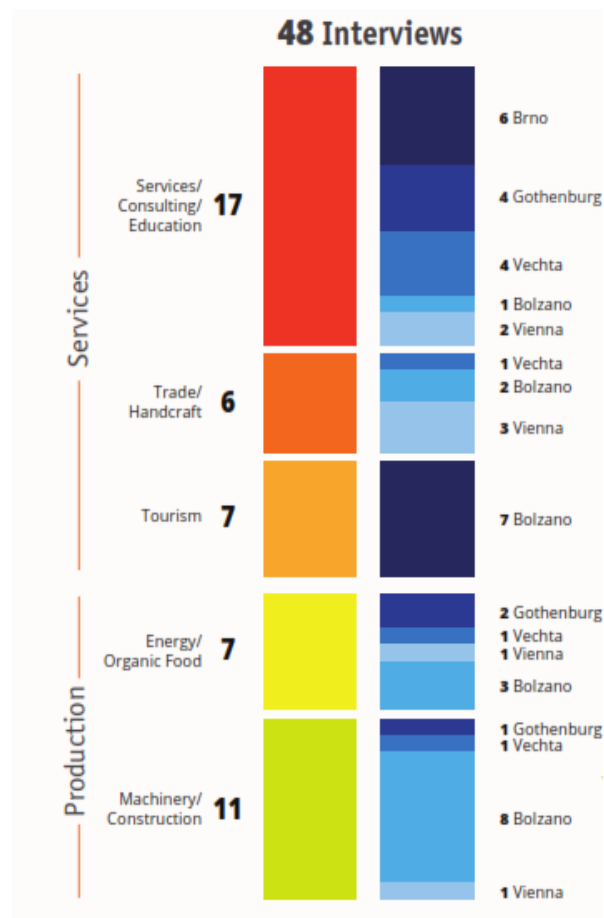


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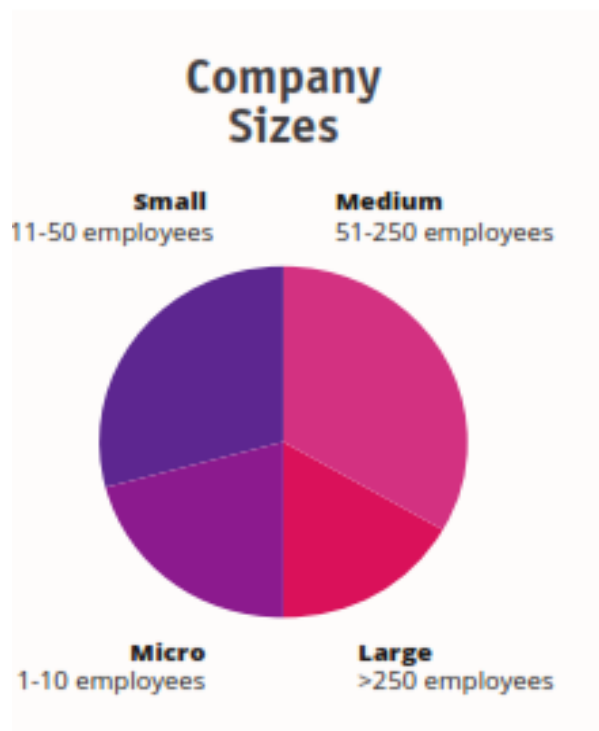
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Learning from practice

Diversity of sectors



Diversity in size





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First results on competencies for sustainability-driven entrepreneurship





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Fostering Competencies

1. **Integration of topics** „sustainability“ in existing curricula (*what to teach?*)
2. **Changing curricula** and changing didactical/pedagogical framework (*how to teach?*)
3. **Expanding the learning space** towards the interface of science and society (*„where“ to teach?*)





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What to teach?

Sustainability-Driven Entrepreneurship Joint Master Program

Sustainable
socio-
economic
development

Sustainable
and social
innovation

Sustainability
-driven
enterprises

Sustainable
institutional
settings and
networks





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How and where to teach?

Sustainability-Driven Entrepreneurship Joint Master Program

Sustainable
socio-
economic
development

Sustainable
and social
innovation

Sustainability
-driven
enterprises

Sustainable
institutional
settings and
networks

Module structure

inter- and
transdiscipli
nary

Self-directed
study in a
mentoring
system

university
– business
cooperati
ons

Sustainabil
ity- driven
start ups





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Next steps

- Continous **feedback-loops** with stakeholders
- Developing a **shared model** for the future Master program
- Designing **teacher seminars**
- **Cooperations** and service learning projects with entrepreneurs
- **Pilots/module testing** at universities in the regions
- “Role model“: Sustainability Challenge Vienna
- Knowledge **platform** development

Thank you for your attention!!!



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