

# WU

WIRTSCHAFTS  
UNIVERSITÄT  
WIEN VIENNA  
UNIVERSITY OF  
ECONOMICS  
AND BUSINESS



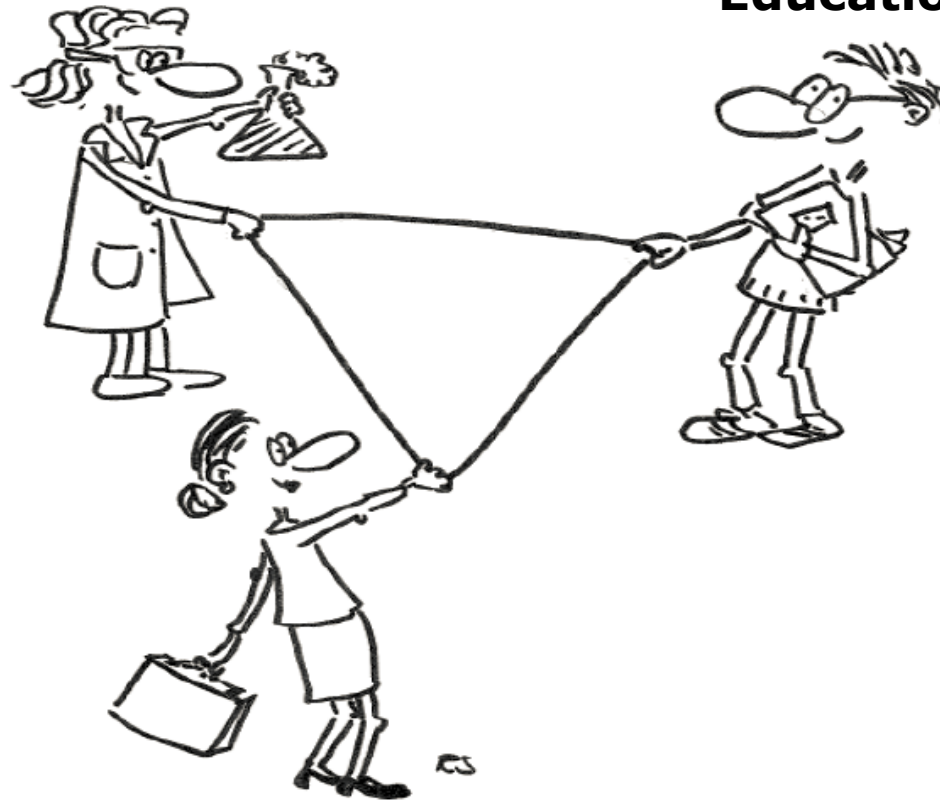
## **CASE** - Competencies for **A** sustainable **Socio Economic** development

Erasmus+ Programme-Key Action 2 (KA2)-Cooperation and the  
exchange of good practices: **Knowledge Alliances**

# Knowledge Alliances

**Science**

**Education**



**Business**

# The Objectives

## Knowledge Alliances



### Objectives



Develop innovative ways of teaching, learning and governance



Stimulate entrepreneurship and entrepreneurial competence of students, academics and company staff



Strengthen the flow and exchange of information and knowledge



Stimulate the co-creation of knowledge



Stimulate the cooperation between higher education institutions and companies

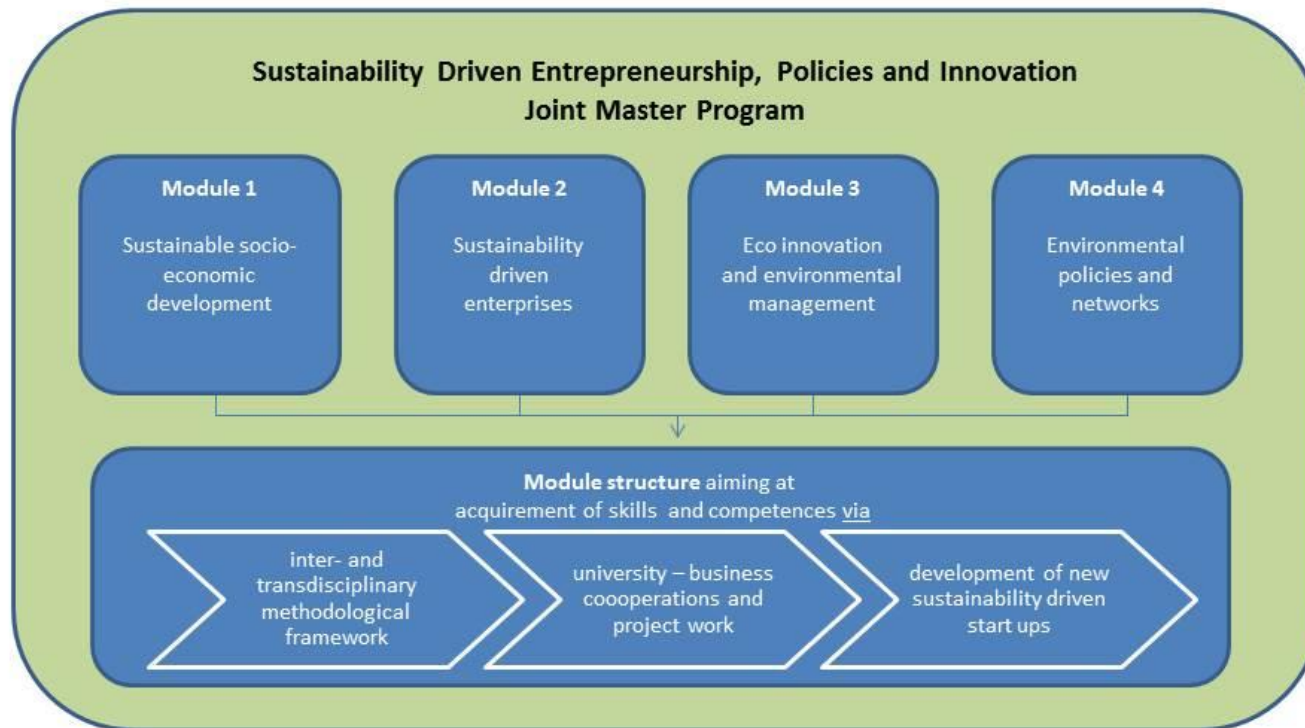
# Goals of CASE (1)

CASE CASE is aiming at supporting the methodical and contentwise development of **competencies for a sustainable socio-economic development**. Together with business partners we want to develop and test new methods for **inter- and transdisciplinary teaching and learning** via regional pilot projects. A main focus is resting on key-competencies of **sustainability oriented enterprises**.

# Goals of CASE (2)

We want to develop **four specific modules** for a European joint master programme on **“Sustainability driven Entrepreneurship, Policies and Innovation”**, which shall be offered to any interested European university. The single modules shall be designed in a way that they can also be used alone for methodical and didactical support.

# EU Joint Master Programme



# Our target groups

- **European universities** with a focus on curriculum renewal towards competences for sustainable socio-economic development and sustainability driven entrepreneurship
- **European companies** with a focus on sustainability, environmental management and eco-innovations
- **European master students** of all disciplines

# CASE Partners

Partner	Organisation	Country
P1	Vienna University of Economics and Business (WU Vienna)/ RCE Vienna	Austria
P2	Free University Bolzano	Italy
P3	University Vechta	Germany
P4	Masaryk University Brno	Czech Republic
P5	University Gothenburg	Sweden
P6	Wiener Stadtwerke	Austria
P7	Terra Institute GmbH	Italy
(P8	Ulrich Walter GmbH	Germany)
P9	Environment Center Kapraluv	Czech Republic
P10	Ekocentrum	Sweden
P11	Vienna University of Natural Resources and Life Sciences (BOKU)	Austria



# Contact

## **Christian Rammel**

Vienna University of Economics and Business (WU Vienna)

RCE Vienna / Institute for Ecological Economics

Welthandelsplatz 1, A-1020 Vienna

Phone: +43-1-31336-5762

E-Mail: [christian.rammel@wu.ac.at](mailto:christian.rammel@wu.ac.at)

Internet: <http://www.rce-vienna.at>



# Questions group discussion

**1) Practice of sustainable entrepreneurial higher education:** What is good practice (examples), what challenges have to be dealt with, what should come next?

**2) Practice of university – business cooperation:** What is good practice (examples), what challenges have to be dealt with, what should come next?

**3) Research on sustainable entrepreneurial higher education:** What do we know about sustainable entrepreneurial higher education, what are remaining questions for research in this field?

**4) Research on university – business cooperation:** What do we know about university – business cooperation, what are remaining questions for research in this field?