

## CASE Workshop

*Teaching methods for inter- and transdisciplinary modules of a Master's  
programme on Sustainable Entrepreneurship*

28 July 2015, 9 a.m. – 3 p.m.; University of Vechta, Building Q, room 111

<b>Tuesday</b>	
<b>Time</b>	<b>Content</b>
<b>9 a.m.</b>	Welcome and Introduction
	The CASE Project - Visualization of the project and its participants (with Prof. Georg Müller-Christ from the University of Bremen)
	Coffee break
	Exchanging and discussing methods from our teaching experiences I
<b>Midday</b>	Lunch
	Exchanging and discussing methods from our teaching experiences II
	General discussion: How can the methods be combined in modules to teach Sustainable Entrepreneurship and to foster ESD competencies? How can teachers be prepared to teach with those methods?
<b>3 p.m.</b>	Closing



*Background information concerning short presentations:*

Within the CASE project we will develop modules for a European Master's programme on Sustainability-Driven Entrepreneurship. Now we are searching for teaching and learning methods that foster key competencies for sustainable development or entrepreneurial skills. Furthermore our focus is on inter- and transdisciplinary methods for university-business cooperation in the curriculum.

Lecturers of courses with university-business cooperation or experience in methods that foster sustainability competencies or innovative programmes that can be called „good practice“ were invited to share knowledge with the CASE team at the workshop. The intention was to discuss experiences or good practice of such methods. This will form the basis for further discussions on competence and curriculum development for the CASE project.

Petra Biberhofer, Vienna University of Economics and Business	Service-Learning and the Sustainability Challenge
Michael Ambros, Buko Vienna	Sustainable Business Model Canvas (10-20 Min)
Marco Rieckmann, University of Vechta	Sustainability Communication in a business cooperation
Andrea Cederqvist, University of Kiel	Yooweedoo
Petra Orsakova/Jan Cincera, Masaryk University of Brno	Best Practice of teaching methods at Masaryk University
Lukas Scherak, University of Vechta	Blended learning and project work for Sustainability

A template for a „method-profile sheet“ (see workshop presentation) was prepared that allows a short summary and contextualization of the methods. It also allowed comparison between the various methods presented.

