



CASE

Competencies for a sustainable
socio-economic development



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Erasmus+ Programme-Key Action 2 (KA2)-Cooperation and the exchange
of good practices: **Knowledge Alliances**





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Project objectives

- To **develop innovative ways of teaching, learning and research** for tackling the recent challenges of a sustainable socio-economic development
- To **exchange new and innovative knowledge and strengthen the information-flow** between academic community and private companies in regard to inter- and transdisciplinarity, service-learning and sustainable education
- To **develop a new European Master Program on “Sustainability-driven Entrepreneurship, Policies and Innovation”** and provide the necessary knowledge for its transfer and implementation at other European universities through an open access modular structure.





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CASE Video

CASE - Competencies for a sustainable socio-economic development



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What is CASE about?

0:06 / 4:10

YouTube

<https://youtu.be/VXJUS5AnPBs>





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Master outline I

Sustainability-Driven Entrepreneurship Joint Master Program



Pedagogical framework of the CASE master program





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Master outline II

CASE-Master program on Sustainability-driven Entrepreneurship

Target: Fostering competencies for sustainability-driven Entrepreneurship to support a sustainable socio-economic transformation in society

Target Group: All students interested in Sustainability-driven Entrepreneurship/Intrapreneurship

Bridging courses					ECTS	
Semester 1	1.1 Transformation and Sustainability	1.2 Sustainable Economy	1.3 Interactions in multi-scales	5.1 Personal Development and coaching 1	30	
	Transformation and Sustainability	Sustainable Economy	Interactions in multi-scales			
	First Week Challenge - Defining 'Sustainability-driven Entrepreneurship'	Excursions to Pioneers	Regional Sustainability Challenge - 1/2			
		Methodology and Tools 1	Methodology and Tools			Creativity and opportunity detection
Semester 2	3.1 Pioneers of Sustainability: Intra- and Entrepreneurship	3.2 Sustainable Organisation and Management	2.1 Processes and Management of Innovation	5.2 Personal Development and coaching 2	30	
	Pioneers of Sustainability: Intra- and Entrepreneurship	Sustainable Organisation and Management	Processes and Management of Innovation			
	Impact	Finance	2.2 Regional Sustainability Challenge 2/2			Development of sustainable business idea and model
Semester 3	4.1 New institutional settings and Multistakeholder networks	6.1 Elective Courses for specialization	6.2 Regional Hot Spots and thematic challenges	5.3 Personal Development and coaching 3	30	
	New institutional settings and Multistakeholder networks	Elective Courses for specialization <i>OR</i> <i>Internship</i>	Regional Hot Spots and thematic challenges			A week of fear and failure
						Developing a Sustainable Business Plan
Semester 4	4.2 Multistakeholder conference	6.3 Internship	5.4 Master Thesis		30	
	Multistakeholder conference	Internship <i>OR</i> <i>Elective Courses for specialization</i>	Master Thesis			





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Next steps

- Continous **feedback-loops** with stakeholders for the master program and modules implementation
- Developing proposal for **Erasmus Mundus Joint Master Program** for 2018
- **Pilots/module testing** at universities in the regions
- **Evaluation of various cooperation formats** such as service learning projects with entrepreneurs
- “Role model“: Sustainability Challenge Vienna
- Knowledge **platform** development via focusing on training tools and guides

Thank you for your attention!!!



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