



CASE

Competencies for a sustainable socio-economic development

CASE Knowledge Alliance Partners

Contact

<http://www.case-ka.eu>

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CASE

Innovative teaching and learning approaches in higher education



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Knowledge Alliance

Knowledge Alliances are transnational, structured, and result-driven projects, notably between higher education institutions and business.

Knowledge Alliances are open to any discipline, sector, and to cross-sectoral cooperation. The partners share common goals and work together towards mutually beneficial results and outcomes.

The CASE Knowledge Alliance tackles the need for new ways of teaching and learning as well as a strong cooperation between higher education and business to enhance sustainable socio-economic development in general and new forms of sustainability driven enterprises in particular.

Jointly the CASE Knowledge Alliance aims at fostering competencies for a sustainable socio-economic development and sustainability driven-entrepreneurship.

Innovation in higher education

The CASE project aims at changing the EU landscape of higher education institutions towards a stronger accentuation on new inter- and transdisciplinary approaches of teaching and learning as well as sustainable entrepreneurial education, increasing university-business cooperation, new university spin-offs or start-ups in the area of a “green economy”, and subsequently changing the curricula of European higher education institutions.

CASE addresses European universities with a focus on curriculum renewal towards competencies for sustainable socio-economic development and sustainability-driven entrepreneurship, European companies with an interest in sustainability, and European master students of all disciplines with motivation for a “green economy” and to start their own business.

**Fostering
competencies for
sustainable socio-
economic development
and sustainability
driven
enterprises**

CASE results

The CASE project develops the framework of a new Joint Master’s Programme on “Sustainability-Driven Entrepreneurship” based on six educational modules:

- 1) Sustainable socio-economic development
- 2) Sustainable and social innovation
- 3) Sustainability-driven entrepreneurship
- 4) Sustainable institutional settings and multistakeholder networks
- 5) Personal development and coaching
- 6) Individual focus areas for specialization

An open access knowledge platform provides substantial support and guidance to core didactical elements enabling universities to implement the master program or singular modules.

