Service Learning Concept Paper (group task)

# <<Project Title>>

<<Group name: “XXX”

Members (with matriculation number): YYY, ZZZ, OOO

email contacts of members>>

**ABSTRACT** (max. 350 words): A summary (abstract) should consist of about 350 words and give an overview of the aims of your project, the applied methods/measures and main results and conclusions.
*Project Concept formal requirements:*

*2.000 words; first project concept draft due to xx*

* **Presentation of problem**

Provide a reference to the issue of socio-ecological transformation (community development, sustainability driven entrepreneurship or bottom-up change). Review the current situation and challenges in relation to your project topic.

*"Analyze the problem at hand (especially situational context: political, economic, social, environmental, cultural) and elaborate on the main challenges concerning the cooperation with the stakeholder(s)!"*

Preparatory work: establish an overview of the subject, possibly already with regard to the issue of socio-ecological transformation, (community development, sustainability driven entrepreneurship or bottom-up change); prepare your own project concept and its innovative character.

* **project aim**

State the aims of your project and discuss potential results: *"What do you want to implement and establish?"* Reflect on existing concepts, approaches, initiatives and so on in order to improve the profile of your project - communicate its innovative nature.

* **Measures and Methods**

What methods (focus groups, workshops, interviews, etc.) do you consider for your measures (event, film, campaign, etc.) to reach your project goals?

*"What do we want to achieve with the project goal?"*

* **stakeholder analysis**

Analyze the stakeholder(s), supporters, audiences/target groups and involved persons/ institutions – address potential challenges/problems during implementation as well.

*"Describe and explain the network topology of the institutional landscape! What are the interests of these stakeholders?"*

Demonstration of key interests and any existing cleavages between the actors

* **Team organisation and Time Management**

Distribution of project tasks/allocation of project resources according to project members

*"Who does what, where, when and how?"*