



CASE

Competencies for a sustainable
socio-economic development



Session 35: Sustainability-driven entrepreneurship- Curriculum for new approaches to business development

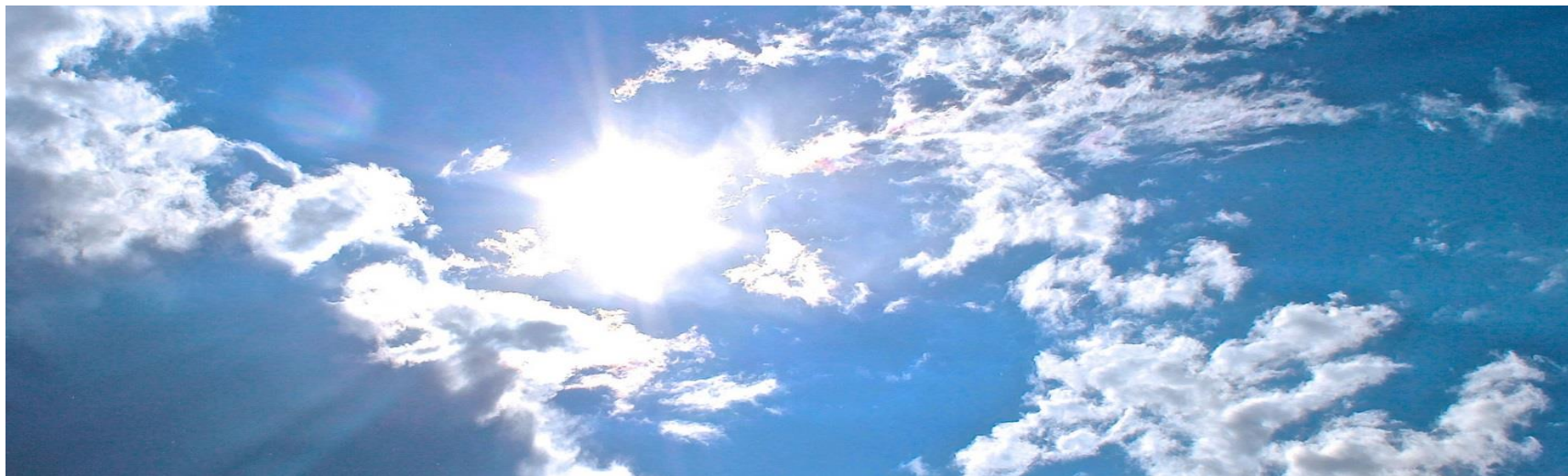
**ITD-Conference2017
11-15.9.2017**





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Erasmus+ Programme-Key Action 2 (KA2)-Cooperation and the exchange
of good practices: **Knowledge Alliances**





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Project Objectives

- Developing innovative ways of teaching, learning and research for tackling recent challenges of a sustainable socio-economic development
- Exchanging new and innovative knowledge and strengthen the information-flow between academic community and private companies in regard to inter- and transdisciplinarity and sustainable education
- To develop a new European Master Program on “Sustainability-driven Entrepreneurship” and provide the necessary knowledge for its transfer and implementation at other European universities through an open access modular structure.

Science



Education



Business





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Partnership Cooperation

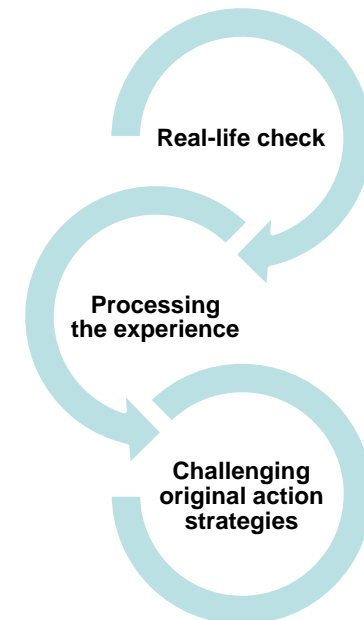


CASE
Multistakeholder
Workshop, Wiener
Stadtwerke Holding,
December 2016



Success factors

- Conditions for social learning: participative, interactive and open planning & performance approach, heterogenous participants from all target groups
- Facilitation strategy: Culture of dialogue, encouraging of processual learning
- Emerged social learning: experiencing, reflecting, generalizing and transferring





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CASE Video

CASE - Competencies for a sustainable socio-economic development



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Competencies for a sustainable
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What is CASE about?

0:06 / 4:10

YouTube

<https://youtu.be/VXJUS5AnPBs>





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Definitions

Sustainability-driven entrepreneurship

- Drivers for a far reaching **socio-economic transformation** towards a sustainable economy
- Socio-economic transformation = a concept of change involving **social innovation practices** and technologies (Seyfang & Haxeline, 2012)

Competencies

- individual dispositions which include **cognitive, affective, volitional** (with deliberate intention) and **motivational** elements;
- thus a competency is a combination of knowledge, capacities/skills, motives and affective dispositions.





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Milestones

Needs Analysis

Master Curriculum

Knowledge Platform

Cooperative Formats

Tools for Sustainability-driven Entrepreneurship





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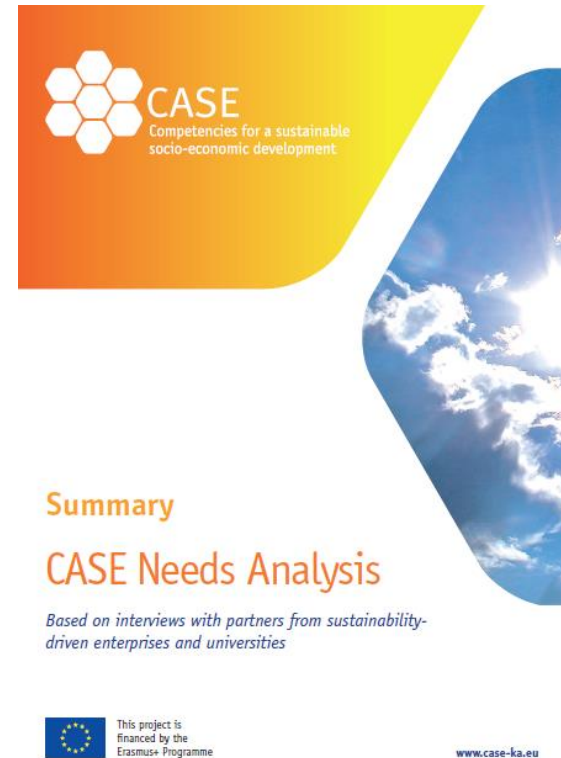
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Needs Analysis



- 73 interviews with enterprises and universities
- Multi-stakeholder workshops in Vienna and Vechta

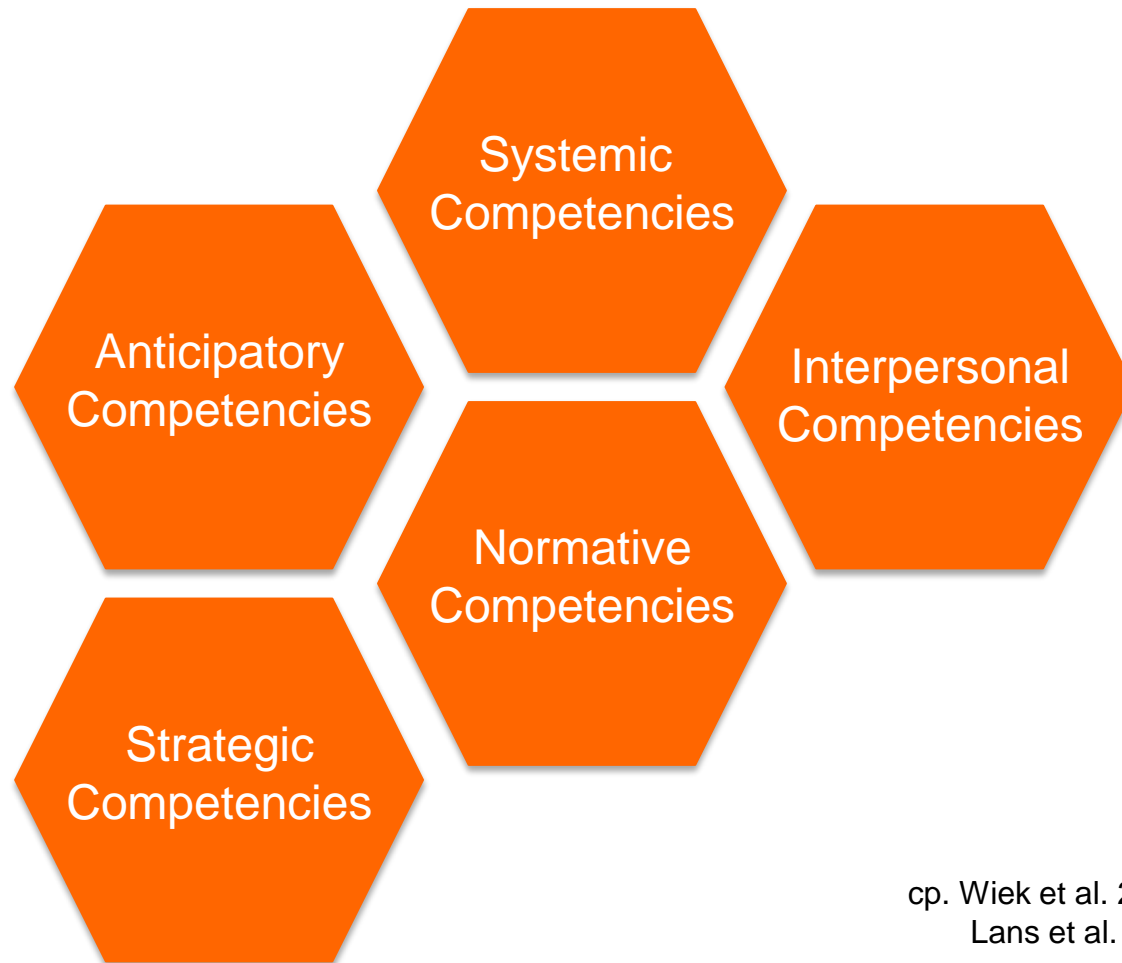




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Competencies Framework



cp. Wiek et al. 2012;
Lans et al. 2014





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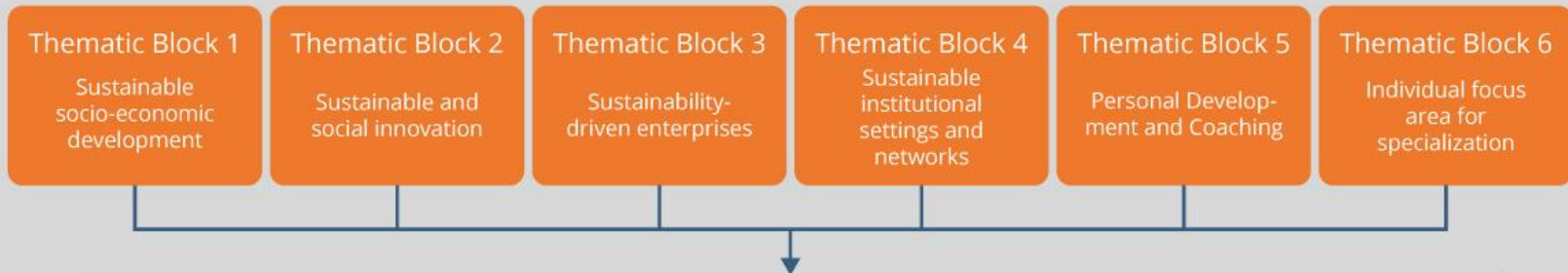


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Master Curriculum

Sustainability-Driven Entrepreneurship Joint Master Program



Pedagogical framework of the CASE master program





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Master Curriculum

CASE-Master program on Sustainability-driven Entrepreneurship

Target: Fostering competencies for sustainability-driven Entrepreneurship to support a sustainable socio-economic transformation in society

Target Group: All students interested in Sustainability-driven Entrepreneurship/Intrapreneurship

Bridging courses					ECTS
Semester 1	1.1 Transformation and Sustainability	1.2 Sustainable Economy	1.3 Interactions in multi-scales	5.1 Personal Development and coaching 1	30
	Transformation and Sustainability	Sustainable Economy	Interactions in multi-scales		
	First Week Challenge - Defining 'Sustainability-driven Entrepreneurship'	Excursions to Pioneers	Regional Sustainability Challenge - 1/2		
		Methodology and Tools 1	Methodology and Tools		
Semester 2	3.1 Pioneers of Sustainability: Intra- and Entrepreneurship	3.2 Sustainable Organisation and Management	2.1 Processes and Management of Innovation	5.2 Personal Development and coaching 2	30
	Pioneers of Sustainability: Intra- and Entrepreneurship	Sustainable Organisation and Management	Processes and Management of Innovation		
	Impact	Finance	2.2 Regional Sustainability Challenge 2/2		
Semester 3	4.1 New institutional settings and Multistakeholder networks	6.1 Elective Courses for specialization	6.2 Regional Hot Spots and thematic challenges	5.3 Personal Development and coaching 3	30
	New institutional settings and Multistakeholder networks	Elective Courses for specialization OR Internship	Regional Hot Spots and thematic challenges		
			Developing a Sustainable Business Plan		
Semester 4	4.2 Multistakeholder conference	6.3 Internship	5.4 Master Thesis		30
	Multistakeholder conference	Internship OR Elective Courses for specialization	Master Thesis		





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Knowledge Platform

Sharing knowledge www.case-ka.eu/knowledge-platform

Developing Sustainability-driven Entrepreneurship Education

Educating future entrepreneurs shall not only be based on acquiring knowledge but competencies.

That is why, apart from tools for cooperation, we also:



Competencies

identified a set of **competencies** students should achieve

[Learn more](#)



Higher education modules

piloted higher education **modules** to achieve the competencies

[Learn more](#)



Master program

outlined an international joint master **program** "Sustainability-driven entrepreneurship"

[Learn more](#)



Philosophy

published the **philosophy** behind the development process together with other academic resources

[Learn more](#)





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Knowledge Platform

How to cooperate?

With enthusiasm, knowledge, inspiration and tools we are happy to share with you.



Inspiring good practices

Tested Cooperation Formats overview along with adaptation guidelines and practical examples

[View inspiring cooperation formats](#)



Supportive Material and Tools

Applications, publications and templates to help your own project achieve excellence.

[View supportive tools](#)





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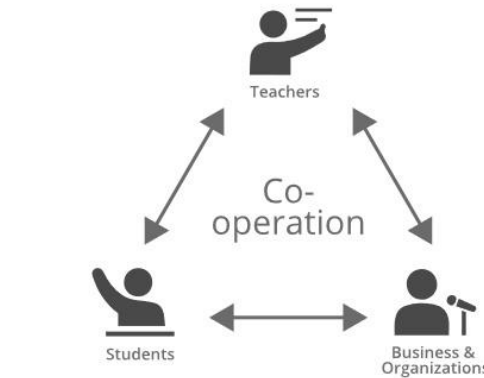
Inspiring good practices



Bolzano



Vienna



Gothenburg



Brno

Vechta





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Inspiring good practices

Living partnerships



Service Learning

⚙️ Complex 🧑 Large

Learning through civil society engagement by collectively tackling practical challenges.

[Learn more](#)



Sustainability Screening

⚙️ Medium 🧑 Medium

A case study allowing student groups to evaluate the sustainability performance of a company.

[Learn more](#)



Participatory Research Project

⚙️ Medium 🧑 Medium

Students explore community-based research through a participatory project.

[Learn more](#)





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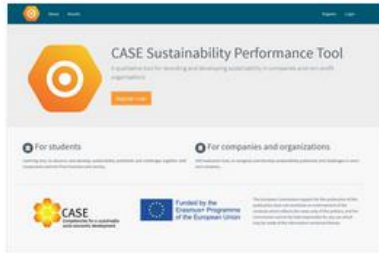




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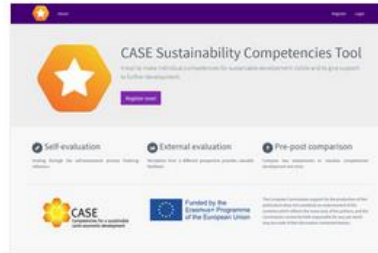
Supportive Material & Tools



Sustainability Performance Tool

A qualitative tool for recording and developing sustainability in companies and non-profit organizations.

[Learn more →](#)



Sustainability Competencies Tool

A tool to make individual competencies for sustainable development visible and to give support to further development.

[Learn more →](#)



Sustainable Business Model Canvas

Integrating social and ecological dimensions into the core business. Based on the successful Business Model Canvas.

[Learn more →](#)



Diaries & reflection templates

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aliquam atque ipsam nihil? Voluptatem distinctio laborum porro aspernatur.

[Learn more →](#)





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Questions???



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Questions for discussion

- *What is needed for implementing such a Master's program at different universities and how can it be adapted to specific contexts?*
- *How can regional partners, especially enterprises, profit from this program and how could cooperations look like?*

