CASE
Competencies for a sustainable
socio-economic development

Let's empower Sustainability-Driven Entrepreneurship

Invitation to the Final Event of CASE

„The best way to predict your future is to create it."

Register now!

9.11.2017 - 08:30-18:00
WU Wien
LC.2.400

At the event you will:

- get to know innovations for entrepreneurial education
- experience & learn innovative methods and supportive tools on learning and teaching
- get inspiration for a new master curriculum for sustainability-driven entrepreneurship
- learn about competences that foster sustainable development (also in cooperatives)

The CASE Knowledge Alliance tackles the need for **new ways of learning and teaching** as well as a strong **co-operation between higher education and business**. We enhance sustainable socio-economic development and new forms of **sustainability-driven enterprises**.

In this event we will present, discuss and share our experience and knowledge.

Jointly, the CASE Knowledge Alliance aims at fostering **competencies for a sustainable socio-economic development and sustainability-driven entrepreneurship**.

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The CASE project aims at changing the EU landscape of higher education institutions towards a stronger accentuation on new inter- and transdisciplinary approaches of teaching and learning as well as sustainable entrepreneurial education, increasing university-business cooperation, new university spin-offs or start-ups in the area of a "green economy", and subsequently changing the curricula of European higher education institutions.

A Cooperation between Universities and Business Partners

WU Wirtschaftsuniversität Wien · RCE Vienna · gW/N · Universität Vechta University of Vechta · UNIVERSITAS MASARYKIANA BRUNENSIS · UNIVERSITY OF GOTHENBURG

Kaprálův mlýn · ekocentrum · WIENER STADTWERKE · Freie Universität Bozen Libera Università di Bolzano Free University of Bozen · Bolzano · BOKU · terra

Schedule

Time		
08:30	**Registration**	
09:00	**Warm Welcome**	• **Christian Rammel** - WU Wien, RCE Vienna • **Stefan Pichler** - Vice Rector WU Wien • **Manuela Fried** - BMWFW Erasmus+, Higher Education
10:00	**Inspirational keynote**	• **Bettina Steinbrugger** – CEO and Founder erdbeerwoche GmbH
10:45	Interactive presentation and discussion of **CASE results**	• Master program and competencies • Tested Cooperation Formats • Supportive Tools and Material • Evaluation on Social Learning
12:30	**Lunch & networking**	
14:00	**Interactive panel and discussion**	• **Ilse Stockinger** – Innovation Management, Smart Cities & Regions, Wiener Stadtwerke Holding AG • **Rudolf Dömötör** – Institute for Entrepreneurship & Innovation, WU Wien • **Matteo Landi** – Industrial Development and Youth Entrepreneurship Expert, UNIDO • **Theresa Imre** – Founder markta – Der digitale Bauernmarkt • **Christian Rammel** – RCE Vienna, WU Wien
15:30	**Workshops** - Discussion and experience sharing	• Education for Sustainable Development Goals – Learning objectives and key competencies • Inspiring good practices fostering cooperation & collaboration • Sustainability-driven Entrepreneurship – learning from practice examples • Evaluating & Assessing social learning processes of knowledge alliances
17:10	**Workshop Reports and Outlook**	
17:30	**Drinks, Snacks & Networking**	

Moderation: Jenny Kuhn - Social City Vienna

www.case-ka.eu/final-event