CASE Preparation Workshop WP5 – 19.10.2015
"Cooperation between higher education institutions and companies"

9:30	Welcome coffee
10:00-11:15	Update Contents (WP3) [Petra] Update Methods (WP4) [Lisa] Outline WP5 Cooperation [Michael] Urgent discussion points [all]
11:15 -11:30	Coffee break
11:30-12:40	Workshop session 1

- Exchanging experiences, good & bad practices, lessons learnt; topics:
  - SWOT (strengths/weaknesses & opportunities/threats)
  - resource needs versus benefits for university / company / student
  - special aspects: start-ups / established companies, sme / big group, profit / non-profit
- Focus on service learning [Petra, Christian]
  and other forms of cooperation [all!]

12:40-13:00	Discussion recording result & clustering
13:00-14:00	Lunch break
14:00-15:30	Workshop session 2

- Selection of cooperation formats per region
- Definition of details per cooperation
  → partners, classification (size, type etc); timeline; embedding (course)
- "Backcasting" of possible forms of integration of cooperation formats
  → detailed project plan (tasks & milestones)
- Possible assignments of cooperation formats to modules
  → compiling results from regions

15:30-15:45	Coffee break
15:45-17:00	Outline guide & tools development [Johanna, Michael] Preparation workshop day 2 [Petra] Other topics [all]
17:00-18:00	Debriefing, reflection, discussion
18:00	End