

The CASE project (*Competencies for a sustainable socio-economic development*) has addressed the need for **new ways of teaching and learning methods as well as a strong cooperation between higher education and business** to enhance a sustainable socio-economic development in general and new forms of sustainability-driven enterprises in particular.

CASE has aimed at changing the EU landscape of higher education institutions towards a stronger accentuation on new inter- and transdisciplinary ways of teaching and learning as well as sustainable entrepreneurial education, increasing university-business cooperation, new university spin-offs and start-ups in the area of sustainability-driven entrepreneurship.

What we have developed:

Needs analysis: Based on a qualitative research approach, in order to bring together perspectives of enterprises and universities concerning future collaboration as a possible starting-point for a long-lasting multi-stakeholder network, we created a needs analysis that summarizes concrete needs and necessary competencies for sustainability-driven entrepreneurship. → more ([link](#))

Joint Master Programme: Building on the insights from the needs analysis CASE established the framework and basic elements of a new Joint Master Programme on “Sustainability-driven Entrepreneurship” for European universities. Here six sustainability-oriented thematic blocks are linked to a corresponding pedagogical framework. → more ([link](#))

Pilot Testing: Nine innovative cooperation formats based on twenty-one university courses were tested and evaluated within the five regions of the CASE project address topics and methods important to foster competencies for sustainability-driven entrepreneurship. → more ([link](#))

Knowledge Platform: The CASE Knowledge Platform has been designed to translate major outcomes of CASE into practical, user-friendly information and animated short videos. It provides inspiring good practices and tools for collaboration between universities and partners from business and civil society. → more ([link](#))

Practical cooperation guide: The practical cooperation guide features 9 cooperation formats showing concrete benefits, success factors and challenges during implementation phases. → more ([link](#))

CASE Sustainability Performance & Competencies Tool: The Sustainability Performance and the Sustainability Competencies Tool are also available open access on the knowledge platform. Further, templates for research diaries or partnership contracts support implementation of straightforward university-business cooperation. → more ([link](#))



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Project examples: 25 examples of Service Learning projects, Entrepreneurial projects, Social entrepreneurship projects and Eco-social design projects implemented in the five project regions are presented at the knowledge platform. → more ([link](#))

An much more to be found on this Website

European Framework:

Knowledge Alliances are transnational, structured and result-driven projects, notably between higher education and business. Knowledge Alliances are open to any discipline, sector and to cross-sectoral cooperation. The partners share common goals and work together towards mutually beneficial results and outcomes.

The Consortium:

The Project Case – *Competencies for a sustainable socio-economic development* is one of ten EU-Projects out of 230 applicants which got accepted from the European Commission within the framework of the Programme “Erasmus Plus – Knowledge Alliances”. The project with a budget of 900.000 Euro has been implemented together with **10 Partners from five countries under the Coordination of the RCE Vienna** located at the Vienna University of Economics and Business.

Target Groups and benefits

- **European universities** with a focus of curriculum renewal towards competencies for sustainable socio economic development and sustainability-driven entrepreneurship.
- **European companies** with a focus on sustainability, environmental management and eco-innovations.
- **European master students** of all disciplines.



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