



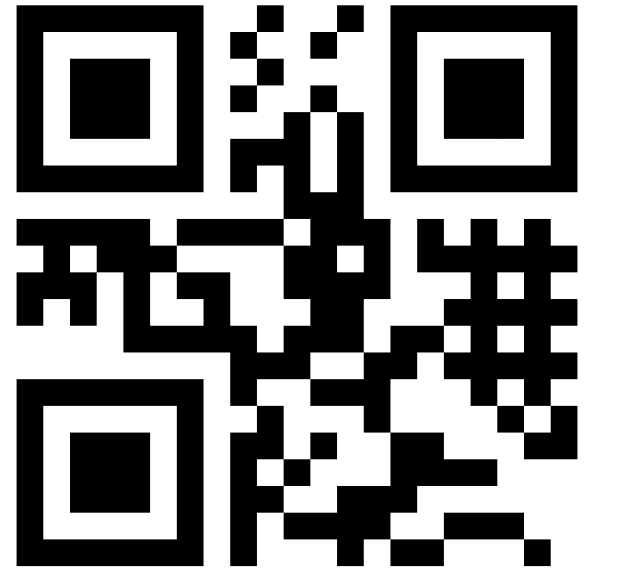
CASE

Competencies for a sustainable socio-economic development

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Success factors for university-business cooperation

The CASE Knowledge Alliance brings together universities, students and companies. In a series of workshops and continuous cooperation, parameters for sustainability-driven entrepreneurship are analysed and discussed. CASE thereby applies a participative, interactive and open planning and performance approach.



CASE Workshop Wiener Stadtwerke, October 2015

Knowledge Alliance

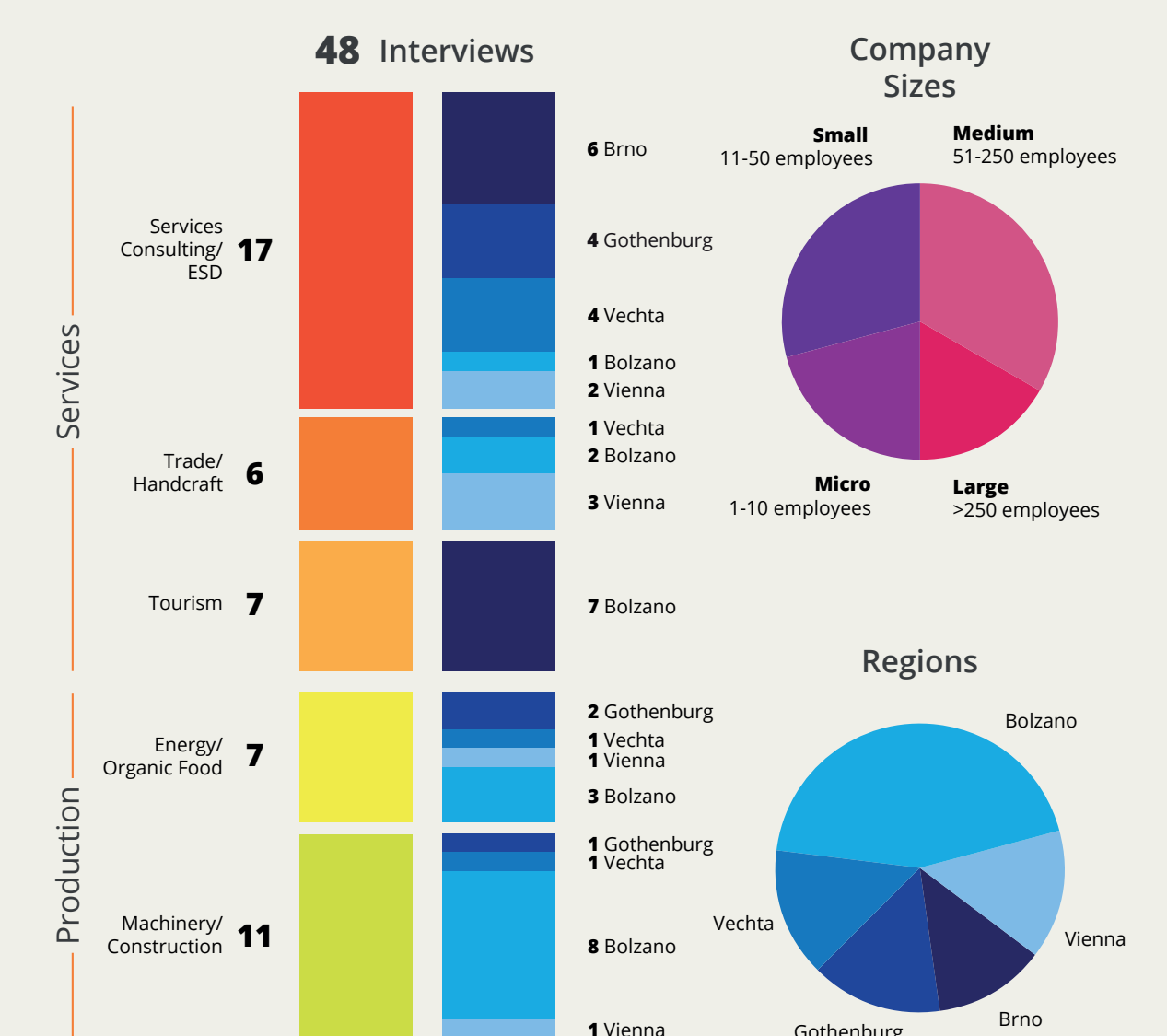
between science, education and business

Needs Analysis

Findings on Competencies for Sustainability-driven Entrepreneurship

Setting the scene for sustainability

Based on qualitative interviews with 48 companies and 25 university partners, CASE gathered knowledge about perceived needs and necessary competencies for sustainability-driven entrepreneurship. Best practices were analysed and all findings summarised in a needs analysis report.



CASE Objectives

CASE has the aim to develop innovative ways of teaching and learning for tackling the recent challenges of a sustainable socio-economic development

Pilots

More than 20 regional Pilots: testing of new learning- and teaching formats

Real life check of content and methods

CASE has tested innovative methods of learning and teaching in the shape of regional pilot projects. One of these activities was a new edition of the "Sustainability Challenge" being an inter- and transdisciplinary university course on sustainable development in cooperation with four Viennese universities. The initiative educates leaders of tomorrow through service learning projects and encourages students to develop their own business solution together with business partners.



CASE Pilot Sustainability Challenge

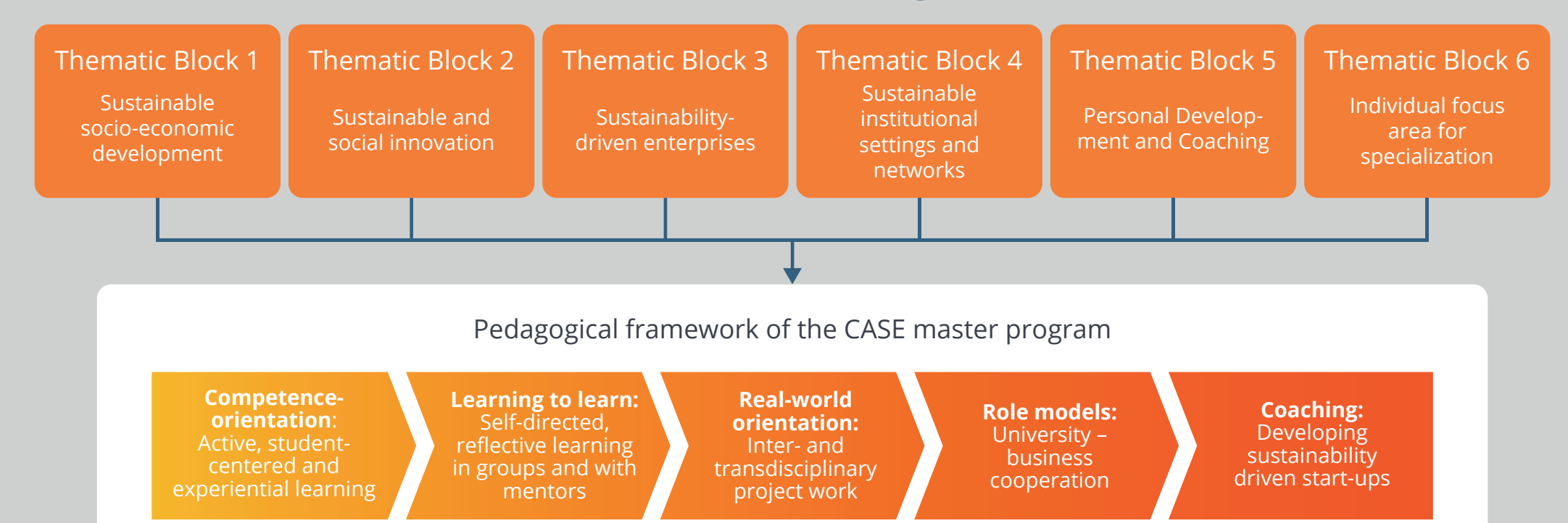
Knowledge Platform

Inspiring good practice examples and supportive material and tools for teaching

Providing master modules and knowledge platform

The final outcome of CASE is the conceptual and contentwise framework of a new Joint Master Programme on "Sustainability-driven Entrepreneurship". Its curriculum will include cooperation formats and pilots tested and elaborated under CASE. The CASE open access knowledge platform provides substantial support and guidance to core didactical elements enabling universities to implement the master program or singular modules.

Sustainability-Driven Entrepreneurship Joint Master Program



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